HB 2104 - DIGEST

Directs the department of community, trade, and economic development to announce a competition for the design of the "Washington Made" logo among students receiving an elementary, intermediate, secondary, or higher education in Washington.

Provides that the student who designs the winning logo will receive a scholarship award of five thousand dollars. The student who designs the logo that receives second place in the competition will receive a scholarship award of three thousand five hundred dollars. The student who designs the logo that receives third place in the competition will receive a scholarship award of one thousand five hundred dollars. The trademark rights to the winning "Washington Made" logo shall be vested in the state of Washington.

Directs the department of community, trade, and economic development to work with economic development councils, chambers of commerce, the economic development commission, industry organizations, and trade organizations to develop the advertising campaign and secure private and other public funds to support the advertising campaign.